

Northwestern Mutual Awards \$10,000 Grant to the Wildflower Camp Foundation

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Volunteers help better their communities by donating their time and talents to improving the lives of others. In the spirit of volunteerism, Northwestern Mutual, through its Foundation, is recognizing Jeffrey Baron for his work with the Wildflower Camp Foundation as part of the company's 19th annual Community Service Program. Baron is a financial advisor at Northwestern Mutual –The Boston Group.

The award honors Northwestern Mutual financial professionals that demonstrate exemplary service with a local nonprofit. In addition, the award secures a \$10,000 grant for the nonprofit the representative supports.

The Wildflower Camp Foundation provides the gift of summer camp to children who have lost a parent. Baron serves as the development director on Wildflower's Board of Directors, and was fundamental in establishing the nonprofit's first yearly fundraiser, increasing annual revenue by more than \$94,000 since 2009.

"For children who have suffered the untimely loss of a parent, this opportunity is critical to their recovery," said Baron. "For the surviving parent, the knowledge that their child is in a safe place gives them the much needed feeling of security. I am honored to help serve this community."

The Wildflower Camp Foundation will use the grant to offer scholarship assistance for summer camp enrichment programs to families in which a parent has died.

"If actions speak louder than words, then Jeffrey is definitely a shining star," said John Kordsmeier, president, Northwestern Mutual Foundation. "His volunteerism serves as an inspiration for all of us to share our passions with the hope of bettering the lives of others. Northwestern Mutual commends Jeffrey on being a community partner and example to all of us."

The Community Service Program honors 25 financial professionals throughout the country who consistently work as exceptional volunteers in their communities. Since 1995, the company has donated more than \$3 million to nonprofits on behalf of its representatives.